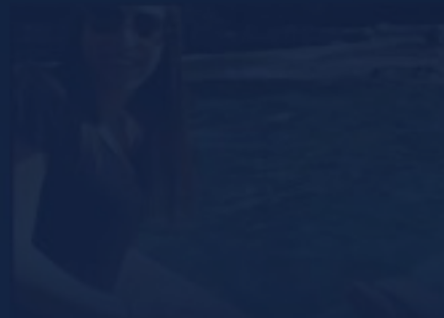




AMANDA P.

"Our trip to Florida is one we'll never forget. The resort was lovely, the staff was beyond friendly, and there's so much to do in the area for fun."



GALE R.

"Such a beautiful hotel. Thanks for making our stay here so nice!"



+



REVENUE MATTERS

profit from experience

# The Inspiration & Collaboration Platform for Hotels and Resorts



SCOTT R.

"My family and I had a great time at the resort. The staff was very helpful and the rooms were clean and comfortable."

RAYMOND Y.

"Very close to the sea and pet friendly. The hotel was clean and we loved the bathroom products."



JESSICA G.

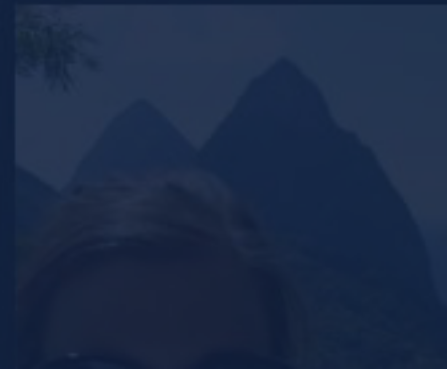
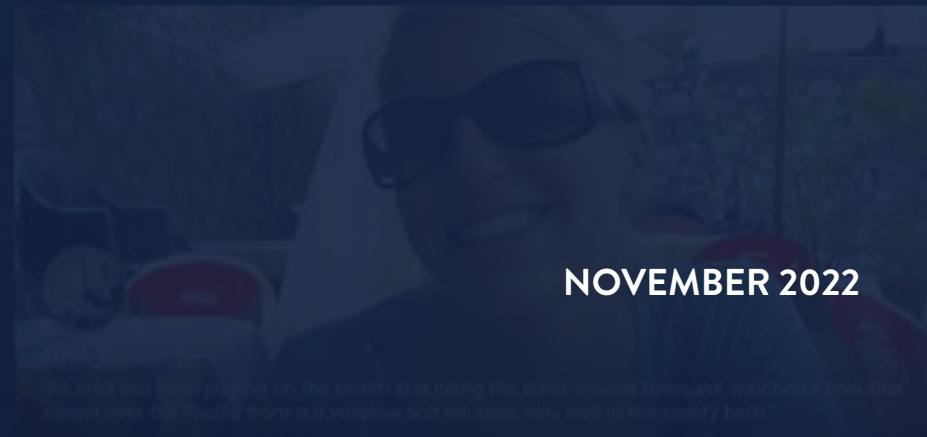
"My favorite part of staying at The Shore Resort & Spa is the atmosphere. Every aspect of the hotel is well designed and intentional."



ALLISON H.

"Spending all day with my family and making memories by the water at night on our stay. We WERE home!"

NOVEMBER 2022





## INTRODUCTION

Reach, inspire and win over your best audience, yet—with **a platform** and **entirely new approach to travel marketing**.

Reach & inspire  
a massive, highly  
targeted audience

Spark authentic  
conversations to win  
over more travelers

Track the impact  
of this new channel  
to revenue

## DISCOVERY

# Unveil & re-engage planners on your sites, tracked to revenue, with **Discovery**

- Launch a reimagined booking path that **grows a massive audience** of prospects
- Provide a single, threaded, personal conversation and traveler journey

**SPARK AUTHENTIC CONVERSATIONS WITH PROSPECTS ON YOUR SITE**

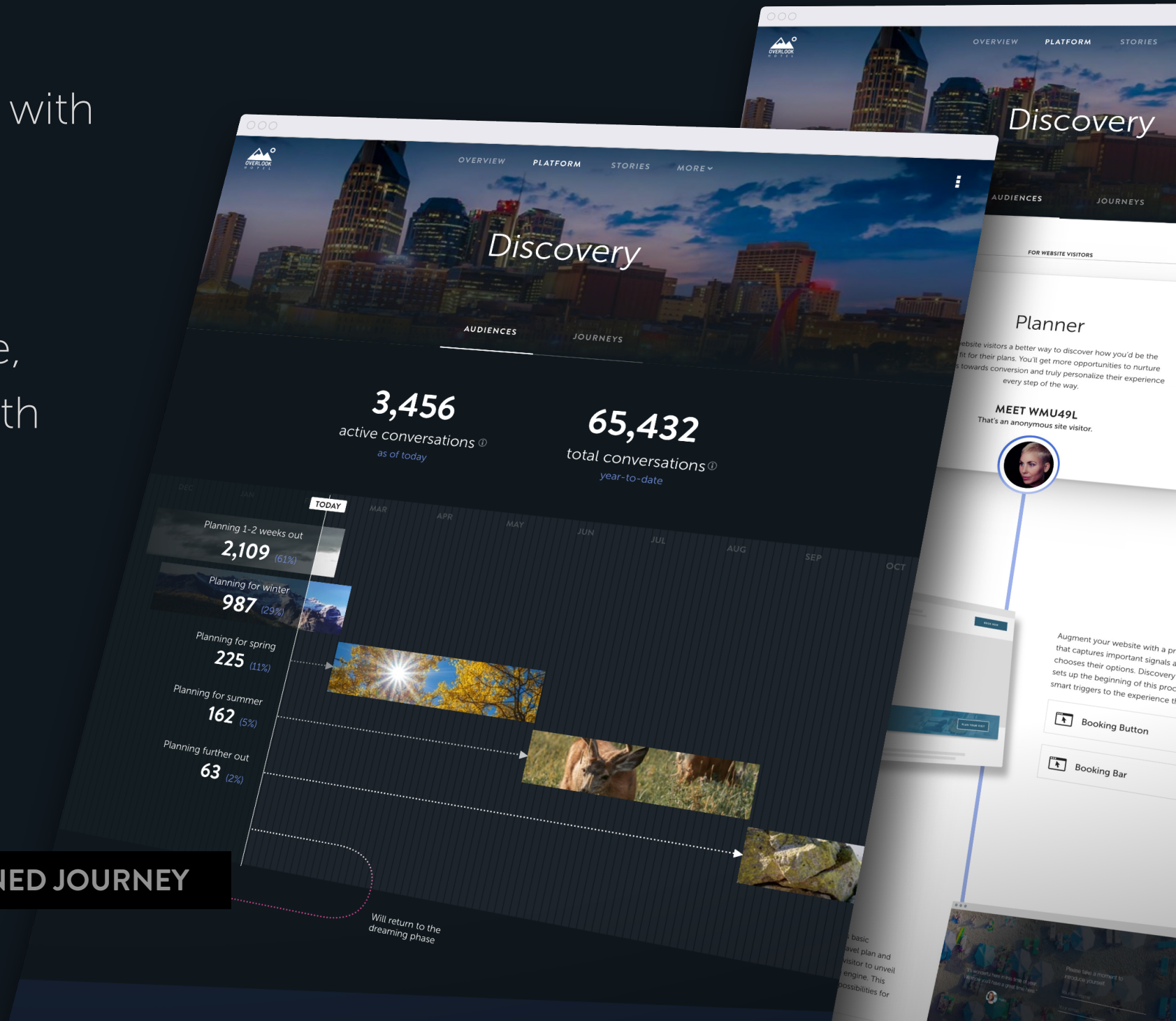


## DISCOVERY

# You'll open up a new channel of direct business, increasing revenue

- Build traveler relationships with cohesive experiences
- Boost the bottom line
- Drive impact from day one, and set the stage for growth

AND SEE ALL THE IMPACT OF THIS REIMAGINED JOURNEY







Flip.to is a platform plus an  
extension of your marketing team



Our team rolls out our easy-to-manage platform for our customers.

**LIGHTWEIGHT  
BY DESIGN**

Dedicated account managers implement your site and booking engine. Similar to Google Analytics, **it's as easy as a copy-and-paste.**

**DAY-TO-DAY  
MANAGEMENT**

We've removed the complexity of getting started. **Spend just minutes per week** managing the platform, and kick off with impact starting on day 1.

**TRACKING TO  
REVENUE**

See how sparking conversations that build relationships and learn intent earn the most profitable business—**measured in direct revenue, in real time.**