



AMANDA P.

"Our trip to Florida is one we'll never forget. The resort was lovely, the staff was beyond friendly, and there's so much to do in the area for fun."



+



REVENUE MATTERS

profit from experience

CAILEE

"Such a beautiful resort. Thanks for making our stay here so nice."



RAYMOND

The Inspiration & Collaboration Platform for Hotels and Resorts



JESSICA G.

"My favorite part of staying at The Sheraton Resort & Spa is the atmosphere. Every aspect of the hotel is well designed and intentional."



ALLISON H.

"Spending all day with my family and making memories by the pool at night is our absolute favorite."

NOVEMBER 2022



INTRODUCTION

Reach, inspire and win over your best audience, yet—with **a platform** and **entirely new approach to travel marketing.**

Reach & inspire
a massive, highly
targeted audience

Spark authentic
conversations to win
over more travelers

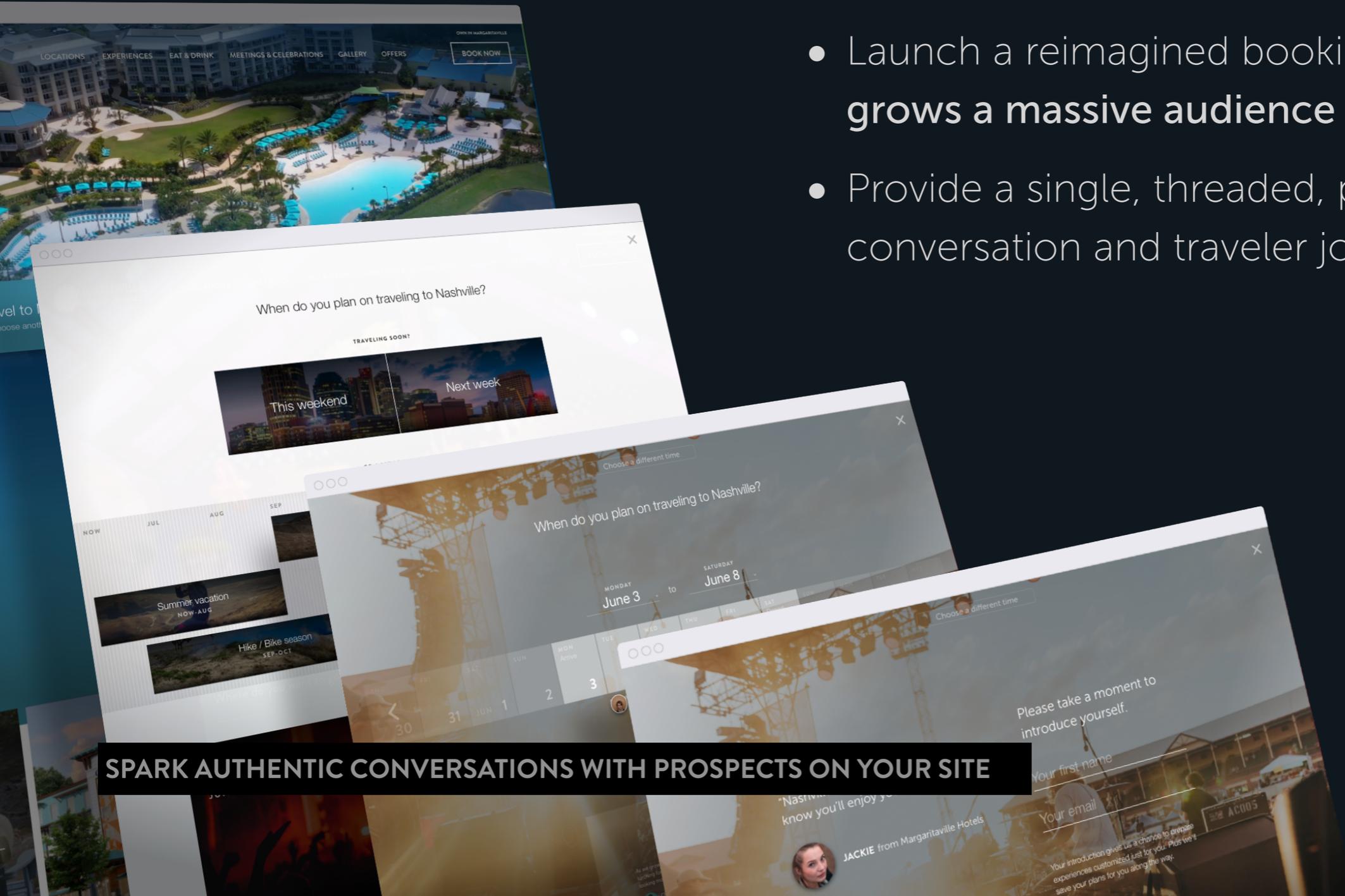
Track the impact
of this new channel
to revenue

DISCOVERY

Unveil & re-engage planners on your sites, tracked to revenue, with **Discovery**

- Launch a reimagined booking path that **grows a massive audience** of prospects
- Provide a single, threaded, personal conversation and traveler journey

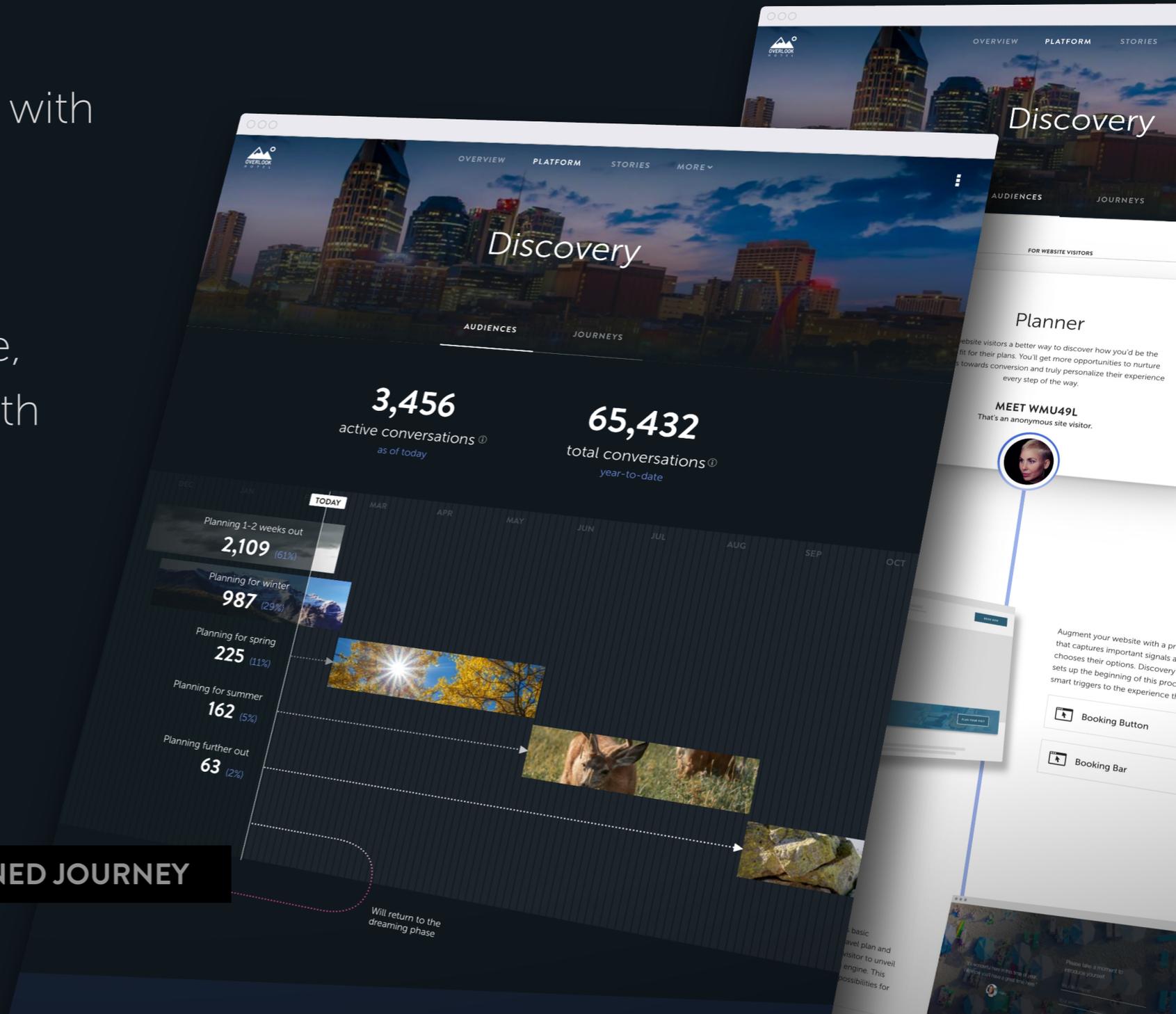
SPARK AUTHENTIC CONVERSATIONS WITH PROSPECTS ON YOUR SITE



DISCOVERY

You'll open up a new channel of direct business, increasing revenue

- Build traveler relationships with cohesive experiences
- Boost the bottom line
- Drive impact from day one, and set the stage for growth



AND SEE ALL THE IMPACT OF THIS REIMAGINED JOURNEY



Flip.to is a platform plus an
extension of your marketing team



Our team rolls out our easy-to-manage platform for our customers.

LIGHTWEIGHT
BY DESIGN

Dedicated account managers implement your site and booking engine. Similar to Google Analytics, **it's as easy as a copy-and-paste.**

DAY-TO-DAY
MANAGEMENT

We've removed the complexity of getting started. **Spend just minutes per week** managing the platform, and kick off with impact starting on day 1.

TRACKING TO
REVENUE

See how sparking conversations that build relationships and learn intent earn the most profitable business—**measured in direct revenue, in real time.**