

MAX

Drive your revenue performance and foster collaborative team engagement with this **powerful interactive analytics platform**.

With MAX as a foundation, everything you need to make either strategic or tactical decisions is at your fingertips. It can be used as a standalone platform, or in conjunction with the services of our expert team.

INTRODUCTORY OFFER

**\$249 set-up fee per property
(waived with 2021 subscription)**



**Free trial subscription for
Q4 2020**



**Significant savings on
a 2021 subscription**

MAXIMIZE YOUR REVENUE

Improved Efficiency

No more spending hours gathering, compiling and sorting through pieces of data from a variety of sources in order to make decisions.

Better Control

Take action when user settings and system alerts let you know when certain things happen, such as when a particular competitor lowers rate below a defined threshold or when pick-up is strong over future dates.

Increased Transparency

Easily keep key stakeholders updated on what decisions have been made and what actions have been taken to drive revenue performance.

Faster Trend Detection

Pick-up and pace modules allow you to better understand market segmentation mix patterns over time while the time-period analysis module is great for comparing year-over-year trends for future demand periods.

Enhanced Coordination

No more operating in silos. MAX fosters strategic communication and coordination between marketing, distribution and operation teams. You can even use notations to develop marketing plans and design promotions.

Accurate Forecasting & Budgeting

With MAX, you have access to a powerful forecast and budget creation tool that allows you to use your own property's data to generate accurate day-by-day forecasts at the sub-market segment level in just minutes.